



Jewelry Schools and Universities Now Include 3DESIGN Technology to Boost the Industry's Creativity

Lyon, France - September 30, 2005 – Worldwide jewelry schools and universities today are including advanced computer-based design in their training programs using the latest jewelry dedicated solutions. The newly released 3DESIGN version 4.0 has been chosen by many of them to maximize technical knowledge and skills for the industry.

3DESIGN version 4.0 is being used in many schools and training centers around the world to allow students, jewelry designers and retailers to reach the highest level of creativity in order to stand out from their competition. In North America, Europe and Asia, schools are willing to promote the designer's personal skills with the new technology seeing the potential to improve and advance the jewelry industry in their country.

For example, Thailand invests remarkable energy to reach this goal. A recent project called "JARAD", supported by the government, aims at ensuring training availability with the "7 Best Jewelry Advanced Techniques". Organized by Srinakharinwirot University in Bangkok, the JARAD project places CAD technology as a priority in this program. 3DESIGN demonstrations were provided through a software discovery session last March 2005 and through a 2-week expert training session which took place in July and September 2005.

"Last week's seminar with 3DESIGN attracted many jewelry professionals. The presence of both our technical trainers and the 3DESIGN expert team from Vision numeric brought a real complete approach of the software." Kavin Tovisitchai – Technical trainer, JARAD.

Jewelry professionals who attend this kind of training have realized how important it is to find new ways to increase their productivity, while advancing the quality and originality of their designs. Whether computer savvy or not, they generally find 3DESIGN version 4.0 very intuitive.

"During the discovery session, I found that 3DESIGN suited my needs. The training seminars were an invaluable opportunity for all of us to improve our design process. 3DESIGN is an amazingly powerful program!" Sudawan Raypang - Jewelry Designer, Hong Factory.

Similar partnership projects are successfully running in Holts Jewelry School in the UK, Amblard Design School in France, Marmara University in Turkey... and more. This plan is developing quickly worldwide shaping a new generation of jewelry designers.

PR Contact: Severine Besson – severinebesson@type3.com

About VISION NUMERIC

Established in France in 1988, **Vision numeric's** mission is to bridge the gap between the world of graphic arts and the industrial engraving industry. Marking, identifying and decorating are different needs expressed by professionals. With over 30,000 seats sold worldwide, the **Type3** product family is recognized today by professionals in the Mold & Tools, Sign, Packaging and Jewelry industries as the essential solution, whether they are working in a mechanical, laser, or rapid prototyping environment.

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