

## 3DESIGN V4: An elite software solution lauded during public events

**Lyon, France - June 13th, 2005:** Strong of three existing versions of 3DESIGN, Vision numeric launched its first design contest for beginners last March. Response to this contest was very enthusiastic and special events around the world were numerous. Users' curiosity to discover a new version of the software will be satisfied by the end of June 2005 with the release of 3DESIGN V4.

Vision numeric announces the results of its design contest organized for 3DESIGN beginners. A total of six prizes, including a full 3DESIGN license and five six-month licenses, were awarded to the talented winners of this first contest.

New users around the world participated into this landmark event. The contest ran from March 23<sup>rd</sup> to April 29<sup>th</sup> 2005 and attracted more than 400 participants worldwide. All working environments were represented: Mac, Linux and Windows, as 3DESIGN is compatible with all platforms. A jury of three jewellery and two software professionals deliberated and made a decision based on the originality of the design and the quality of the rendering. All participants were thanked for their efforts and enjoyed a free trial version of 3DESIGN.

This event inspired a healthy dose of originality, yielding several award-winning pieces that offer a striking glimpse into what jewellery might look like in the future. It was noticed how much British participants were creative; a fact confirmed as the 1<sup>st</sup> prize was awarded to: Laura McDonagh, a talented jewellery designer from London who discovered 3DESIGN as a former student of both Holts Gem and Jewellery school and Holts@Sonar and was one of the first to enrol onto the CAD CAM Pilot Programme in March 2005.

Brand awareness for 3DESIGN was strengthened by the contest and supports Vision numeric's strategy to actively position 3DESIGN as the only true CAD solution dedicated to jewellery and accessories creation. Among the contest participants were some students who proceeded to create a buzz in their schools and universities about 3DESIGN. Schools are an important source of exchange and resources for 3DESIGN; that is why Vision numeric is developing partnerships with them. It has already organized training and discovery sessions, open houses, etc. in Thailand, the United States, the United Kingdom, France and Turkey. 3DESIGN is well on its way to becoming the new reference in the world of jewellery creation. These special events were all invitations to let either students or professionals discover a tool that allows users to react to design changes instantly and reliably.

The variety of 3DESIGN users also comes from their professional backgrounds. Whether they are retailers, designers, manufacturers or craft jewellers, they can design without limitations, liberating their creativity.

Positive response from new users and those participating in the many recent events around 3DESIGN have encouraged Vision numeric in its ongoing quest to develop a richer, complete, new quality version of the software. The fourth version of 3DESIGN will be launched late June 2005 and definitely has all it takes to satisfy both new and existing users.

3DESIGN V4 introduces enhancements and new functions such as *Bas-relief*, a *Bezel wizard*, a *Sweep function*, amazing *new rendering possibilities*, and more. This fourth version allows virtually any jeweller or designer -beginner or expert- to take full advantage of the software. In a matter of days, they can start producing unique pieces and collections using 3DESIGN's dedicated capabilities. In short, 3DESIGN V4 is limited only by the designer's imagination.

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**About VISION NUMERIC...:**

Established in 1988, **Vision numeric's** mission is to bridge the gap between the world of graphical arts and the industrial engraving industry. **Vision numeric** has developed numerous software solutions that focus on communication through industrial parts.

With over 30,000 seats sold worldwide, **Type3** is recognized today by professionals in the Mold & Tools, Sign, Packaging and Jewellery industries, as the essential solution; whether they are working in a mechanical, laser, or rapid prototyping environment.