

Trade Show Review

Hong Kong Jewellery & Watch Fair

21-25 September 2005

JIE Pro @ Stand 7A27



Hong Kong Convention and Exhibition Centre, Wanchai

From September 21st until 25th 2005, our export sales team from Vision numeric flew over to Hong Kong to assist our local reseller for the Hong Kong Jewellery and Watch Fair. This Fair is the single largest display of the world's jewellery and fashion jewellery products in Asia, showcasing a wide range of products from fine finished jewellery and gemstones, to all varieties of jewellery timepieces, packaging, as well as jewellery-making equipment and software, tools and machinery.

Our team took opportunity of this event to release the first and new version 3DESIGN V4 in Chinese! Such an event received great public appraisal especially in front of a mostly Chinese audience.

3DESIGN V4 offers ever more incredible functions and capabilities. Its powerful wizards and functionalities provide the greatest tools to jewellery designers. This new version also includes amazingly beautiful Swarovski crystal and pearls components. Plus, the improved Rendering Module allows magnificent display of your creations including light effects, textures, background scenery or images.

Hong Kong Jewellery and Watch Fair was yet another occasion to hear feedback from new users present at the show. 3DESIGN is clearly an intuitive and easy to use solution. "Its interface and ergonomic icons make it easy to access and you learn quickly" explains a new Thai user on the stand. The success encountered with this new version at the fair encourages us to come back next year, so see you there in 2006!

