

---

## Andrea Herbrechtsmeier

### 3DESIGN contest winner: 2<sup>nd</sup> prize

---



Andrea Herbrechtsmeier, 3DESIGN contest second prize winner

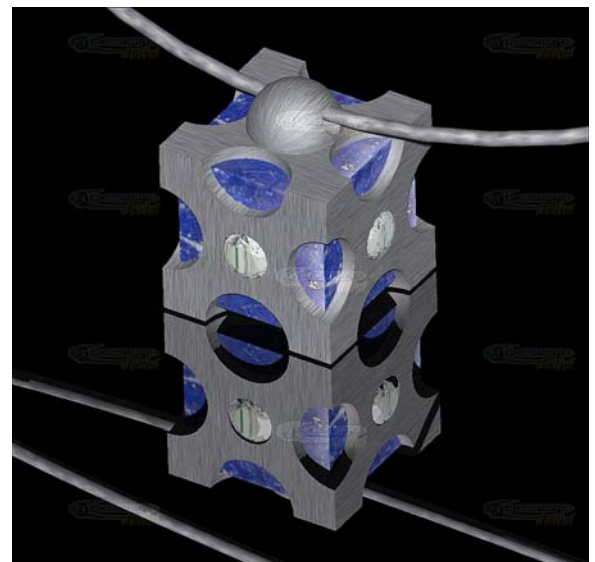
Mrs. **Andrea Herbrechtsmeier** is one of the second prize winners of the April 2005 3DESIGN contest. Andrea is a jewel designer for the Jewel Lifestyle Group and lives in Germany. Her company does everything from watches to jewels. They create and manufacture both their own collections as well as they realize pieces directly for other customer-companies.

Andrea first heard about **3DESIGN** at the 2005 edition of the Basel Fair in Switzerland, the world's leading watch and jewelry show. She had already tried and used some 3D CAD software for jewelry purposes but kept looking for a more jewelry-dedicated software with all the 3D capabilities she needed.

Andrea found out about the contest at the Basel Show and was eager and excited to try a new jewelry CAD software. She downloaded her own version and began designing a creation for the contest. In general and as an already experienced CAD software user, Andrea found 3DESIGN easy to use with a **pleasant environment**. She encountered aspects of functions she had previously used and others that she had never seen before.

To create her chain with a pendant model for the contest, she enjoyed the **stones component library** which she found very useful. The benefits of 3DESIGN she says are numerous. *"I can show my customers pieces I do for a project and have them approve or modify the jewels right away. This saves a lot of time!"* comments Andrea.

In conclusion, Andrea explains *"3DESIGN is good software, I have tried others before, but I really see its potential. Plus, it is really easy to use and rapidly mastered"*. We thank you again Andrea and wish you good luck with 3DESIGN and in your upcoming projects!



The winning model